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Subject MAIL: "LIVE Google Glass at the Placentia Marathon - Italy "

"LIVE GoogleGlass at the Placentia half marathon - Italy."  
ITALIAN PREVIEW:

May 4th, at 10:00 am (GMT+2), Paolo Moschini, the first live-tracked Italian Runner using GOOGLE GLASS, is going to run the Placentia half marathon.

People will be able to get Paolo Moschini's point of view, in real time.  
In fact our site will show informations such as: travel time , current speed , heart rate, position, snapshots taken from Glasses.  
URL is <http://maratona.xnoova.com>

XNOOVA, an italian startup that works on innovative technologies like wearable devices.

***“ NEWS: First Italian short video shot on GOOGLE GLASS.***  
*The trailer is available on youtube: <http://www.youtube.com/watch?v=iYIXjWS9rnU> “*